

Recent changes in world politics have shaped the conditions affecting the way of looking at the growing importance of the application of smart power. The article attempts to show different means of exercising smart power by such superpowers as Russia, Germany and China.

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focuses on Russia's smart power at work in EaP countries. The concept of "Smart power" refers to the combination of hard power and soft power strategies. It underscores the necessity of a strong military power but also of investing in beneficiary alliances, partnerships, diplomacy and cultural investments to expand influence.



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