

Nuclear Power Network WeChat Official Account Article

Does the government's WeChat account balance the public energy field?

It was found that the government's WeChat official accounts have not yet formed a harmonious dialog spaceto balance the public energy field, and that the interaction between the government and the public has to be improved. The government's social discourse had a significant influence on the public's social discourse.

What is a government WeChat account?

In general, those government WeChat accounts released information in a timely, comprehensive, and accurate manner, thereby meeting at least some of the public's information requirements. Those accounts can guide and alter public behavior to assist with the resolution of social problems.

How do Chinese government agencies use WeChat to deliver public services?

To read the full-text of this research, you can request a copy directly from the authors. WeChat official accountshave been increasingly adopted by Chinese government agencies to deliver public services, in response to the "Internet +Public Service" reformation.

Why did we choose WeChat as the research object?

Therefore, the article selected WeChat as the research object. In China, WeChat official accounts form a vital interactive platform for the government and its agencies to disseminate information on time, and for the public to engage in political and social debates.

Do people pay attention to nuclear power?

The basic principle of surveys is that respondents pay attention to nuclear power and have different perceptions of nuclear power. Therefore,in the present study,we measure the public's spontaneous attention and perception of nuclear power using social media data. 2.2. Public attitude towards nuclear power

Why are WeChat Official accounts different?

Those accounts can guide and alter public behavior to assist with the resolution of social problems. Different WeChat official accounts have different public energy fields and concerns, reflecting contrasting organizational responsibilities and the accumulation of virtual social capital.

3. How to verify a WeChat Official Account. WeChat Official Account must be verified in order to unlock the following features: WeChat Pay; Release Mini Programs under the account; WeChat geo-location; The ...

To identify the characteristics of subscribers to assess users" needs and analyze the features of articles published on Wuxi CDC WeChat official account (WOA) to evaluate the ...

Specifically, the status of public perception, information communication and geospatial distribution of public



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attention to nuclear power are investigated. More than 450,000 posts collected from ...

WeChat (??) is not just a social media and messaging app, it's a way of life for millions of people in China. Boasting over 1.3 billion monthly active users, it's the ultimate platform for businesses to connect with their ...

Abstract: In the era of mobile Internet, it has become an irreversible trend that the social relationship chain goes online. The appearance of WeChat official account not only improves ...

Posting & Purpose. Service Accounts can post four times per month, but can post up to four articles at a time.. Subscription Accounts can post once a day, allowing for regular communication with followers.. If creating ...



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