

Does the government's WeChat account balance the public energy field?

It was found that the government's WeChat official accounts have not yet formed a harmonious dialog space to balance the public energy field, and that the interaction between the government and the public has to be improved. The government's social discourse had a significant influence on the public's social discourse.

What is a government WeChat account?

In general, those government WeChat accounts released information in a timely, comprehensive, and accurate manner, thereby meeting at least some of the public's information requirements. Those accounts can guide and alter public behavior to assist with the resolution of social problems.

Why are WeChat Official accounts different?

Those accounts can guide and alter public behavior to assist with the resolution of social problems. Different WeChat official accounts have different public energy fields and concerns, reflecting contrasting organizational responsibilities and the accumulation of virtual social capital.

What is a two-mode WeChat network diagram?

Based on the matrix data of "data-category," the network diagram of two-mode is generated to analyze the focus of the government WeChat official accounts across our timeframe (see above). During January, the 10 official accounts paid little attention to C1, C2, C7, or C11, which covered global, regulatory, and employment-production themes.

What happened to WeChat's daily texts?

From 23 January, the number of daily texts on the WeChat official accounts began to increase. This trend continued until 14 March, when the quantity started to decline. A development that might be interpreted through success in starting to control the spread of COVID-19.

Why did we choose WeChat as the research object?

Therefore, the article selected WeChat as the research object. In China, WeChat official accounts form a vital interactive platform for the government and its agencies to disseminate information on time, and for the public to engage in political and social debates.

WeChat official accounts. This team should consist of individuals who possess expertise in WeChat official account operations, proficiently utilize WeChat technologies, and understand ...

WeChat (??) non è solo un'app di messaggistica e social media, è uno stile di vita per milioni di persone in Cina. Con oltre 1,3 miliardi di utenti attivi mensili, la piattaforma ...



# Grid Youth League WeChat Official Account

WeChat official account is a special type of account on the WeChat platform launched in 2012. Companies use these accounts to get in touch with their customers, both actively and passively. ... The Chinese youth ...

Unternehmen, die auf WeChat auftreten und kommunizieren m&#246;chten, ben&#246;tigen einen Official Account. Nur damit k&#246;nnen sie das volle Kommunikationspotenzial der Plattform nutzen. Obwohl es f&#252;r ausl&#228;ndische ...

College students" attention to all kinds of WeChat official accounts. 78% students follow at least 1 WeChat official account, of which 54% students follow the official account of &quot;Guangxi ...

PDF | On Jan 1, 2020, Ruilan Cao and others published A Case Study on Student-Run Official WeChat Account in Chinese Colleges and Universities | Find, read and cite all the research you need...

According to the definition of WeChat official website, WeChat public platform is the platform that operators provide information and services for WeChat users through public accounts. Any ...



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